

GOVERNMENT DEGREE COLLEGE, CHEBROLE
Guntur district, Andhra Pradesh

A Report on the

BEST PRACTICE

Title of the Best Practice

“Because We Care for Our Planet.....”



2022-23

**Raising Environmental Consciousness
through
Eco-friendly Activities**

Title of the Practice: ***Because We Care for Our Planet...***

Objective of the Practice:

- To make the people understand the importance of plants and trees for human life
- To make people realize the loss of Green Cover
- To create awareness about Air Pollution and Water Pollution
- To let the people realize that certain species of birds and animals were endangered
- To campaign against the usage of plastic bags and disposable items
- To campaign against eating out habit that results in a lot of waste
- To spread the message of the 3Rs-Reduce, Recycle and Reuse
- To encourage people
- To involve faculty and students of the college in organizing eco-friendly activities such as Plantation
- To promote the use of bio-degradable items
- To encourage people buy from local markets that avoids packing material
- To give knowledge about the loss bio-diversity and endangered species
- To create awareness about products and activities that affect the health of our planet
- Make them realize that our life is interconnected with the other living and non- living beings
- To foster a sense of collective responsibility to save our planet

Need addressed and the significance of the Practice:

A healthy planet is essential for human life. It is the right of every creature on this earth to get clean air, water and food. But human race is living amidst issues such as Global Warming, Depletion of the Ozone layer, acid rains, environmental pollution, diminishing natural resources, the impending energy crisis, human wild life conflict and the extinction of species have raised a concern about the future of human beings on this planet. The changes in life style and growing consumerism have resulted in unmanageable waste production affecting the health of our planet. Hence it is thought to promote an eco-friendly behaviour among the people of Chebrole village

Frequency of the Practice: Once in a month as part of NSS activities

The Practice: The practice is to conduct a host of simple eco-friendly activities

- Plantation in the Community
- Distributing cloth bags (Say No to Plastics),
- Creating awareness about clean energy sources,
- Waste reduction,
- Energy Conservation
- Prevention of pollution,
- Advocating life style changes and others that contribute a lot in initiating the change and cultivating an ethical ecological standard.,

Problems Encountered:

There were initial hiccups in convincing the parents and the society. But the organizers have repeatedly visited their houses and explained the significance of this practice. Some of the students were unwilling owing to the lack of time for academics but were convinced later.

Resources: Plants, Cloth bags, Plantain leaves, waste bottles, Bicycles etc.,

Evidence of Success: The efforts of the students were applauded by the people.

- The growing concern towards environment is evident since some people began avoiding plastic bags.
- People evinced interest in knowing about clean energy sources.
- Public of the village promised to use bicycles for small distances.
- Public have accepted to separate dry waste and wet waste
- Public have promised to stop wasting water.

Activity One: Plantation in the Community by students with plants donated by the faculty







Activity Two: Distribution of cloth bags to replace plastic bags. All these cloth bags were stitched by the students of the college and were distributed among the rural folk.



Activity Three: Awareness about clean energy sources - Visit to a Solar Power Plant





Activity Four: Campaigning to use Bio-degradable plantain leaves in a hotel.



Activity Five: Advocating the use of Bio-fertilizers and organic farming



Activity Five: Awareness on Waste Management

