



GOVERNMENT DEGREE COLLEGE, CHEBROLE

Accredited by NAAC with Grade 'B'

Affiliated to Acharya Nagarjuna University

Guntur district, Andhra Pradesh

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CHATURMUKHAPURA VANI

COLLEGE NEWSLETTER

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Editorial Board

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OUR VISION

To provide and promote quality education with necessary etiquette, behavioral skills, life skills, and employability skills to students aspiring for higher education who are from impoverished and marginalized first-generation families of surrounding villages.

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From the Principal's Desk



Dr V. Sri Devi, Principal

In October 2023, All the Teaching and Non-Teaching staff involved in The NAAC accreditation work of the Self Study Report took place, besides taking regular classes with the students. All the staff with their respective Criteria of NAAC were indulged in preparing various files as per the Self Study Report requirements. The 1st year Admission process is almost closed as per the guidelines of the APSCHE. The short-term internship of III B.Com and B. A students was completed, and they were approached for a Long-term internship. For III B.Sc students, regular classes have been going on.....

News from the Departments

Department of Economics

Name of the Activity: National Handloom Day.

Name of the Department: Department of Economics, GDC, Chebrole.

Date: 07-08-2023.

Resource Person: Sri. Marella Yedukondala Rao, Lecturer in Economics, Department of Economics.

No: of Students Participated: 35

Sri. M Yedukondala Rao, Lecturer in Economics, Department of Economics, Govt. Degree College, Chebrole organized an awareness programme on National Handloom Day on 7th August, 2023 for all the three-year BA, B.Sc, B.Com students as per the advice of principal madam.

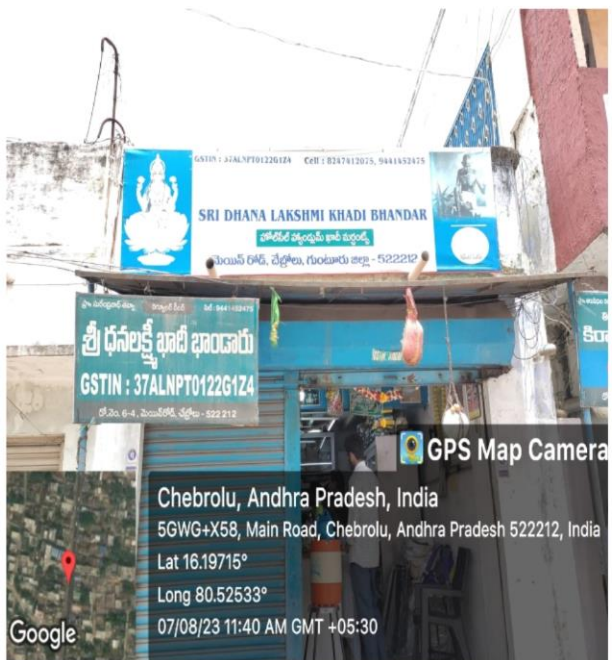
OBJECTIVE: To highlight the contribution of handloom to the socioeconomic development of the country and increase income of the weavers.

REPORT:

The session began with the welcome note to Dr. P Srinivasulu, Lecturer in Telugu, GDC Chebrole by Sri. M Yedukondala Rao, Lecturer in Economics, GDC Chebrole Convenor of the session. National Handloom Day is observed in India to raise public awareness about the handloom sector and its significance to the nation's socio-economic development. It also aims to preserve India's handloom tradition and to provide more prospects for the people associated with the handloom industry. the theme of National Handloom Day, this year is "Handlooms for Sustainable Fashion". It emphasises the significance of handloom weaving as an environmentally friendly procedure and sustainable substitute for machine-made fabrics. At the end of the session debate has been conducted and distributed the prizes to top 3 performers namely B Pavani, M Manoj are the top 2 performers of the 3rd BA respectively and G Pradeep of 3rd B.Com stands at 3rd position.

OUTCOMES:

Students after this session known about the importance of the efforts of Indian artisans and the handloom-weaving community. Also, providing support to women weavers for their growth and empowerment.



News from Departments

Women Empowerment Cell

Title of the Activity: Albendazole Tablets Distribution

Date of Conduction: 10/08/2023

Number of Students Involved: 41

Aim: 1. Overall medical checkup of the students.
2. Creating awareness in health and hygiene.

Objectives:

1. Distributing deworming tablets for the health of the students.
2. To promote the health of the students.
3. Identification of the students with mal nutrition and suggest to take balanced diet.
4. Distribution of Folic Acid tablets among the students.

Report:

Under the Women Empowerment Cell on Women's Equality Day on 10-08-2023, in Government Degree College, Chebrole a programme has been conducted with the Principal, Dr.V.Sridevi, Women Empowerment Cell Convener, Smt. M.Vijaya Lakshmi, Lecturer in English, Other Staff and Students.

In this Programme a speech was given by the Chief Guest **Dr.Abraham Lincon, M.B.B.S., Assistant Civil Surgeon**, addressing the students about Gender Discrimination and need for Gender Equality.

A Medical camp was organized in the college on 10-08-2023 by Women Development Cell. The Medical checkup was conducted by Dr.Abraham Lincon and tablets were distributed among the students. The albendazole tablets were distributed among the students for deworming. Folic acid tablets were also distributed among the students in the college.

The Medical Camp was concluded with heartfelt vote of thanks given by the Smt.M.Vijaya Lakshmi, Lecturer in English and the whole programme was coordinated by him. All teaching & Non-teaching staff and students are participated in this programme and made it grand success.

Outcomes:

- 1) Students understand the importance of Gender Equality in the Society.
- 2) Students understand the injustice done on discrimination basis.



News from Departments

DEPARTMENT OF TELUGU

Activity: Cultural Poetry Programme for all Students

Date: 14/08/2023

Name of the resource person: Dr.P.Sreenivasulu, Lecturer in Telugu, GDC Chebrole

Topic: Different Cultures and Nations

No.of Students involved: 25

Aim:

Poetry is a form of literature in which thoughts and feelings are expressed through the aesthetic qualities of language. The major aim of teaching poetry is enjoyment and appreciation.

The main aim of teaching prose is to develop the language ability of the learners. It is the intensive study of a language. The language ability helps the learners to use the English language without any problem

Objective:

It lays the foundation for the appreciation of the beauty of language. It educates their emotions and enhances their power of imagination. The rhythm of poetry helps the students to acquire natural speech rhythm. The main aim of teaching prose is to develop the language ability of the learners. It is the intensive study of a language. The language ability helps the learners to use the English language without any problem. A textbook is a major tool in the hands of a language teacher to teach prose and poetry

Report:

The poetry of a particular culture is important when it comes to understanding that culture's history and values. In some cases, poetry can help build community among people, both through mutual self-expression and through people sharing poetry that they love with others.

- Understanding of the nature and uses of language in light of audience and purpose.
- Development of evidence-based arguments.
- Creative and critical response to literature in light of cultural values and literary history.
- Critical reflection on the relationship between theory, research, and practice

Outcomes:

Poetry is connected to aesthetics, or anything that is beautiful in the world. It can also help increase cultural awareness, as the poetry of a culture offers insight into that culture's

history and values. Poetry can also help writers express their emotions and can in turn help readers connect to those emotions.



News from the Departments

Department of Political Science

Name of the Activity: Career Opportunities after the completion of the UG program

Name of the Department: Department of Political Science, GDC, Chebrole.

Date: 17-08-2023.

Resource Person: Sri M.Ramaseshu, Lecturer in Political Science

No: of Students Participated: 36

The induction programme for newly joined students focused on providing comprehensive information about career opportunities available to them. The goal was to empower students with insights into various career paths, industry expectations, and skill development.

Key Objectives: To create awareness on Career Opportunities to the newly admitted students.

Orientation to Career Paths: A detailed overview of diverse career paths related to their field of study was presented, covering both traditional and emerging roles.

Brief Report: As per the instructions of the CCE, The Political Science Department of GDC, CHEBROLE has conducted Induction Programme for the newly joined students. The Programme was addressed by the Respected Principal, who has highlighted the various career opportunities for the students. The faculty members enunciated the role of JKC and career guidance Cell in updating the skills of the students to meet the present requirements of the job market.

Conclusion: The Induction programme which was conducted in the college has concluded with the closing remarks of Sri M. Sri Rama Seshu, Lecturer in Political Science who organized the programme and has successfully imparted to the students the requirements of today's job market and urged the students to inculcate those skills.

News from the Departments

Department of Library Sciences

Title: Enhancing Awareness of Library Resources

Department: Department of Library Sciences

Date: 19-08-2023

Introduction:

On August 19, 2023 Sri P. Sampangirao, the esteemed Librarian at Government Degree College, Chebrole, conducted a comprehensive session aimed at fostering awareness of library resources among the newly enrolled students. The session proved to be an invaluable opportunity for freshers to familiarize themselves with the wealth of academic materials and services available to them.

Objective:

The primary objective of the session was to acquaint students with the diverse resources housed within the college library, emphasizing their role in supporting academic endeavours and encouraging a culture of self-directed learning.

Content and Structure of the Session:

The session began with a warm welcome from Sri P. Sampangirao, setting the tone for an engaging and informative discourse. The librarian commenced by providing an overview of the library's physical layout, showcasing key sections such as reference materials, periodicals, fiction and non-fiction collections, and digital resources.

Sri P. Sampangirao's presentation skillfully highlighted the importance of utilizing the library as a central hub for academic exploration. He emphasized the role of libraries in enhancing the learning experience and developing critical research skills. The session also covered the significance of effective search strategies, utilizing catalog systems, and understanding the classification of resources for efficient navigation.

Digital Resources and Technology:

Recognizing the evolving landscape of information access, Sri P. Sampangirao dedicated a segment of the session to digital resources. He introduced the online catalog, e-books, academic databases, and other electronic materials available to students, stressing the convenience and efficiency of digital access. The librarian also provided guidance on accessing these resources remotely, facilitating a seamless integration of technology into the students' academic journeys.

Library Services:

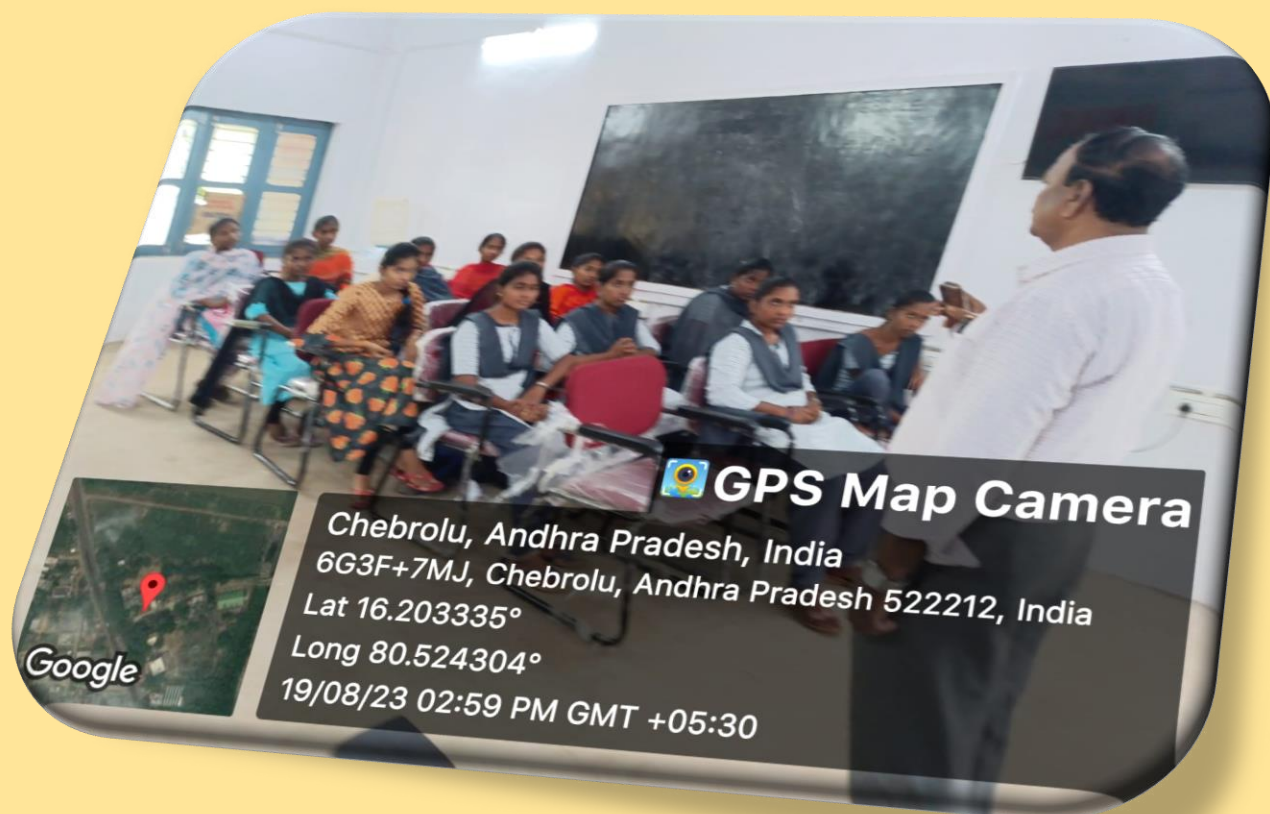
The session extended beyond resource awareness to encompass the array of services offered by the library. Sri P. Sampangirao detailed the assistance available for research projects, guidance on citing sources, and the provision of interlibrary loans. He encouraged students to actively engage with library staff, fostering an environment where queries are welcomed and addressed promptly.

Promoting a Reading Culture:

In addition to academic resources, the librarian underscored the importance of reading for pleasure. Sri P. Sampangirao introduced students to the library's fiction and non-fiction

collections, recommending titles across genres to cater to diverse interests. By promoting a reading culture, the librarian aimed to instill a lifelong love for learning among the students.





Conclusion:

Sri P. Sampangirao's initiative in conducting this awareness session has significantly contributed to creating a more informed and resourceful student body at Government Degree College, Chebrolu. By instilling a sense of confidence in navigating the library's physical and digital realms, the librarian has laid the foundation for a successful academic journey for the newly joined students. The session not only promoted awareness but also fostered a culture of active engagement with the rich repository of knowledge that the college library provides.

Department of Telugu

Activity: Induction Programme for Ist Year Students

Date: 21/08/2023

Name of the resource person: Dr.P.Sreenivasulu, Lecturer in Telugu, GDC Chebrole

Topic: Induction Programme for Ist Year Students

No.of Students involved: 10

Class/Year: All Students

Aim:

Induction ensures that new employees are initiated in the expectations, performance and culture of the Company. When used strategically, the induction process can increase employee retention by helping them understand their role and how it fits into the company

Objective:

Purpose of Student Induction Programme is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self exploration

Report:

Induction is an opportunity for an organisation to welcome their new recruit, help them settle in and ensure they have the knowledge and support they need to perform their role. For an employer, effective induction may also affect employee turnover, absenteeism and employer brand.

It provides an introduction to the working environment and the set-up of the employee within the organisation. The process will cover the employer and employee rights and the terms requirements for working at the company and pay attention to the health and safety of the new employee

The Department of Telugu Faculty Dr.P.Sreenivasulu arranged and All Students are participated in Student Induction Programme for Ist Year Students on 21-08-2023 at Government Degree College, Chebrole, Guntur District.

Outcomes:

The Student Induction Programme should be designed for the new students to help them feel comfortable, draw their attention towards exploring their academic interests and activities, reducing competition and making them work for excellence, promote bonding within them, build relations between teachers and students



Department of History

Cultural Tour Report: Brahma Temple Complex at Chebrole

Date: 23rd August 2023

Lead Organizer: Sri P. Prasadaraao, Lecturer in History

1. Objectives of the Cultural Tour:

The cultural tour organized by the Department of History at Government Degree College, Chebrole, held on 23rd August 2023, was a significant component of the induction program designed for the freshers. The primary objectives of the tour were as follows:

Historical Awareness:

To enhance the students' understanding of the rich historical heritage embedded in the local context, with a specific focus on the Brahma Temple Complex at Chebrole.

Cultural Appreciation:

To cultivate an appreciation for the cultural and architectural significance of the Brahma Temple, thereby fostering a sense of pride and connection to the local history among the students.

Community Building:

To provide a platform for interaction and bonding among the freshers, facilitating a smooth transition into college life and establishing a sense of camaraderie.

2. Itinerary and Activities:

The cultural tour commenced on the morning of 23rd August 2023, with students and faculty members gathering at the college premises. Sri P. Prasadaraao, Lecturer in History, led the group with a brief introduction to the historical significance of the Brahma Temple Complex.

Upon reaching the site, the following activities took place:

Guided Tour:

Sri P. Prasadaraao conducted an insightful guided tour of the Brahma Temple Complex, providing historical context, architectural details, and cultural anecdotes associated with the site.

Interactive Sessions:

Students actively engaged in interactive sessions, where they had the opportunity to ask questions and participate in discussions about the historical and cultural aspects of the temple.

3. Outcomes of the Cultural Tour:

The cultural tour to the Brahma Temple Complex yielded several positive outcomes, aligning with the set objectives:

Increased Historical Awareness:

Students demonstrated an enhanced understanding of the historical context and cultural heritage associated with the Brahma Temple Complex, fostering a sense of pride and connection to their local history.

Cultural Appreciation:

Participants gained a deeper appreciation for the architectural marvels and cultural traditions embedded in the temple complex, contributing to a broader understanding of the diverse cultural tapestry of the region.

Positive Student Interaction:

The tour facilitated positive interaction among the freshers, promoting a sense of community and camaraderie, which is crucial for a smooth transition into college life.

Enhanced Academic Interest:

The firsthand experience of historical sites contributed to a heightened interest in the study of history among the students, aligning with the academic objectives of the Department of History.

In conclusion, the cultural tour to the Brahma Temple Complex at Chebrole proved to be a valuable and enriching experience for the freshers, achieving the outlined objectives and fostering a positive and inclusive learning environment within the Department of History at Government Degree College, Chebrole.





News from the Departments

DEPARTMENT OF COMMERCE

Name of the Activity: Induction Program on 'e-resources'

The objective of the Activity: To provide information about various e-resources available to the 'first-year' students

Class: All the first-year students **No. of Students** 40

Date: 24.08.2023



Brief Report: On 24th August of 2023 the faculty of commerce department Sri K. VenuGopal, took a class on e-learning resources to the first-year students as part of the induction program as per the instructions of Honourable CCE. All groups of first-year students have participated in this class and understood the various e-learning resources available at the graduation level.

News from Departments

Women Empowerment Cell

Title of the Activity: Women's Equality Day

Date of Conduction: 26/08/2023

Number of Students Involved: 45

Objectives:

Marked annually on August 26th, Women's Equality Day is one of the most important day of the year to: celebrate Gender Equality achievements. Educate and awareness rise for Gender equality. Call for positive change advancing People.

Women's Equality Day is an occasion to celebrate the progress made towards achieving gender equality and women's empowerment but also to critically reflect on those accomplishments and strive for a greater momentum towards gender equality worldwide.

1. To create awareness of Gender inequalities prevailed in the society.
2. To make the students understand the necessity of Gender Equality.

Report:

Under the Women Empowerment Cell on Women's Equality Day on 26-08-2023, in Government Degree College, Chebrole a programme has been conducted with the Principal, Dr.V.Sridevi, Women Empowerment Cell Convener, Smt. M.Vijaya Lakshmi, Lecturer in English, Other Staff and Students.

In this Programme a speech was given by the Chief Guest **Dr.Ch. Sailaja, M.B.B.S., Assistant Civil Surgeon**, addressing the students about Gender Discrimination and need for Gender Equality.

The International Gender Equality Day celebration was concluded with heartfelt vote of thanks given by the Smt.M.Vijaya Lakshmi, Lecturer in English and the whole programme was coordinated by him. All teaching & Non-teaching staff and students are participated in this programme and made it grand success.

Outcomes:

- 1) Students understand the importance of Gender Equality in the Society.
- 2) Students understand the injustice done on discrimination basis.



News from the Departments

DEPARTMENT OF COMMERCE

Name of the Activity: Induction Program on 'Self-empowerment'

The objective of the Activity: To provide information on 'Self-empowerment' about various points available to the 'first-year' students

Class: All the first-year students **No. of Students** 30

Date: 28.08.2023



Brief Report: On 28th August of 2023 the Charge of Commerce department Sri A.V Hanumantha Rao, took a class on 'Self-empowerment- in leading life' to the first-year students as part of the induction program as per the instructions of Honourable CCE. All groups of first-year students have participated in this class and understood the various issues regarding self-empowerment in leading life.

News from the Departments

Department of English

Name of the Activity: GUEST LECTURE

Name of the Topic: Importance of English Language

Date of Conduction: 28-08-2023

Name of the Resource Person: Smt.T.Indira Priyadarsini, Contract Lecturer in English,
Government Degree College, Tadipatri, Ananthapur District.

Number of Students Attended: 30

Objective: It is planned to familiarize students with the English Language is helpful in building their language skills.

Report: The students from GDC, Chebrole lack exposure to technology and were not aware of the Importance of English Language that can be used in learning English language effectively. Smt.T.Indira Priyadarsini briefed the students about Importance of English Language, Grammarly, Quiz let etc., Students were involved in English language.

Outcome: Students evinced great interest in participation and they were amazed to know the helpful with the English Language.



News from the Departments

Department of Telugu

Name of the Topic: **Gidugu Ramamurthy Sahiti Seva**

Date of Conduction: **28-08-2023**

No.of Students Participated: **32**

Name of the Resource Person: **Dr. D.Dhatri Kumari, Lecturer in Telugu**, Government

Degree College for Women (A), Guntur.

Objective: Telugu Language Day is celebrated on 29 August every year to commemorate the birth anniversary of **Gidugu Venkata Ramamurthy**, a Telugu poet, freedom fighter, and social reformer. **Ramamurthy was a strong advocate of the Telugu language and culture, and he worked tirelessly to promote them throughout his life.** To convey the importance of the day and the service of the **Sri Gidugu Ramamoorthy Panthulu** to implementation of the usual language in studying of medium for the students instead of grandhika bhasha.

Report:

Telugu Language Day is celebrated to commemorate the birth anniversary of the famous Telugu poet **Gidugu Venkata Ramamurthy**. **Gidugu Venkata Ramamurthy was a renowned poet, so hosting a poetry reading or reciting some of his works can be a great way to celebrate the day.** If you're interested in learning Telugu or improving your skills, starting a language club could be a fun and productive way to celebrate the day.

On this occasion Principal announced that August 29 will be celebrated as Telugu Language Day. "Our mother tongue is a very powerful medium to connect with our culture, our tradition."

Language is one of the most important parts of any culture. It is the way by which people communicate with one another, build relationships, and create a sense of community. There are roughly 6,500 spoken languages in the world today, and each is unique in a number of ways.

You may not have heard of it, but Telugu is one of the oldest languages on earth. It is unique in its roots and it was the center of political activism that led to the creation of linguistic states in India. It is also the fastest-growing language in the US and part of a new trend in translation services.

The Telugu Department of Government Degree College, Chebrole has celebrated Telugu Basha Dinotsavam at our college campus. Celebration commenced with the warm welcome of Principal, **Dr.V.Sridevi** speech; she highlighted the importance of the Telugu Basha Dinotsavam and its history.

The Telugu Basha Dinotsavam celebration was concluded with heartfelt vote of thanks given by the **Dr.P.Sreenivasulu**, Lecturer in Telugu and the whole programme was

coordinated by him. All teaching & Non-teaching staff and students are participated in this programme and made it grand success.

Outcomes:

This programme helped to know the students about 'Telugu Bhasha Dinotsavam'. It message to the students the contribution of Gidugu Ramamoorthy Panthulu and other language admires like Kandukoori Veeresalingam and Gurajada Apparao. Students knew importance of 'Telugu Bhasha Dinotsavam'



Dr.P.Srinivasulu addressing the gathering on the occasion Telugu Basha Dinotsavam



Dr.Dhathri Kumari speaker of the day 'Telugu Basha Dinotsavam'

DEPARTMENT OF COMMERCE

Name of the Activity: FIELD TRIP

The objective of the Activity: To provide practical knowledge about the commerce and industry to the commerce department students

Class: All the students of commerce No. of Students 40

Date: 29.08.2023



Brief Report: On 29th August of 2023 the In-Charge of the Commerce department, Sri A.V Hanumantha Rao and Sri K. VenuGopal, have taken the students of commerce students nearby Medium scale industry of Jyothika saree paintings and designs, of Chebrole. The students visited all the sections of the industry with curiosity and learned the practical things of industry working.

