

AKKALA VENKATA HANUMANTHA RAO PROFILE

Name	A V HANUMANTHARAO	
Date of Birth	01/01/1965	
Present Address	Government Degree College, Chebrole-522212, Guntur Dt.	
Date of Joining as Jl	Junior Lecturer in 02/02/2002	
Date of Promotion as Dl	Degree College Lecturer in 01/12/2010	
Experience	Jl teaching 8 years, and Dl service 14 years	

Educational Qualifications:

Sl.No.	Name of the Qualifications	Institution	% Marks
1	M.Com	Nagarjuna University, Guntur	58
2	B.Ed.,	Andhra University, Vishakapatnam	60
3	NET qualification	UGC	17/06/2012

Profession Achievements:

Sl.No.	Name of the Event	Total Number	Remarks
1	Orientation Course	01	Off line
2	Refresher Course	04	Off line
3	Workshops/ FDPS	03	Off line/ Online
4	Seminars/Conferences	36	State/National/International
5	Publications	06	ISBN/UGC care listed
7	Webinars	10	National/International

Seminars Participated and Paper Presentations Of A. V. Hanumantha Rao, Lecturer In Commerce

S.No	Seminar On	Topic Name	Conducted by	Date & Year
1.	Knowledge Management Issues and challenges	Framework and Methodology of knowledge management	UGC Sponsored National Seminar at ANU , Guntur.	28 th -29 th March 2012
2.	Consumer Awareness in Rural India	Government measures to protect consumer awareness	UGC Sponsored National Seminar at N.T.R. GDC, Valmikipuram	23 rd -24 th January 2013
3.	Corporate Governance Emerging Issue and global challenges	Corporate Governance Evaluation	International Conference at SVU, Tirupati	30 th -31 st January 2013
4.	Innovations in Banking Sector	Mobile Banking	UGC sponsored National Seminar at Kothapeta GDC, East Godavari	15 th November 2013
5.	Finance to the Fisheries Sector by Institutional Agencies and Recoveries	Government Schemes in Fisherman Development	UGC Sponsored National Seminar at GDC Rajahmundry	16 th November 2013
6.	Self Management	–	International Seminar at SVU , Tirupati	11 th August 2014
7.	Recent Trends In Commerce	E- Commerce	UGC Sponsored State Seminar at GDC Macherla.	12 th August 2014
8.	Financial Inclusion for Inclusive Growth: Opportunities and Challenges	Financial Exclusion, Causes and Remedies	UGC Sponsored National Seminar at GDC Zaheerabad, Telangana	22 nd -23 rd August 2014
9.	Indian Capital Market Role of SEBI in Investors' Protection	Role of Indian Securities Market and its Organisational Framework	UGC Sponsored National Seminar at GDC Rajahmpeta	5 th -6 th September 2014
10.	Two Decades of Economic Reforms in India – Problems and Perspectives	Economic Reforms – Insurance Sector	UGC Sponsored National Seminar at J.M.J. College for Women , Tenali	10 th -11 th September 2014
11.	Recent Developments in the External Sector of Indian Economy	Impact of Globalisation o Indian Economy and Changing Marketing Strategies	UGC Sponsored National Seminar at Govt., Degree and P.G. College, Puttur	27 th September 2014

12.	Social Entrepreneurship for Sustainable development	Social Entrepreneurship for sustainable development	UGC Sponsored National Seminar at Sri Ramachandra GDC Arts and Science College , Kothagudem , Telangana.	12 th -13 th December 2014
13.	Challenges and Strategies for Consumer Protection	E – Commerce and consumers	UGC Sponsored National Seminar at GDC for Men , Kadapa.	13 th March 2015
14.	Emerging Trends in Service sector in India	Problems in Service Sector in India	UGC Sponsored National Seminar at Yogi Vemana University, Kadapa	20 th march 2015
15.	Opportunities and Challenges of MSME's	Problems and Prospects of Small Scale Industries	UGC Sponsored National Seminar at GDC Srisailem Project, Kurnool	30 th -31 st July 2015
16.	Economy, Environment and Sustainable Development	Eco-system Sustainable Development	UGC Sponsored State Seminar at Vishvodaya GDC , Venkatagiri	23 rd September 2015
17.	Prospects and Emerging Trends of E-Commerce and E-Banking	Trends of E-Commerce and E-Banking	UGC Sponsored National Seminar at Post Graduate Centre: Kavali, VSU.	5 th -6 th October 2015
18.	Institutional Finance for the development of SC's and ST's in A.P.	Land Purchasing Schemes for SC's and ST's	ICSSR Sponsored National Seminar at GDC Nagari	29 th January 2016
19.	Liberalisation of Higher Education In India	Overview of Higher Education System In India	UGC Sponsored National Seminar at BJR GDC , Hyderabad, Telangana.	5 th -6 th February 2016
20.	Impact Of Socio-Economic Development of ST's In India	Development Of ST Schemes in India	ICSSR Sponsored National Seminar at Vishvodaya GDC, Venkatagiri	21 st -22 nd February 2017
21.	Issues and Challenges of Digital Payments Systems in India	Problems of Digital Payments system in India	ICSSR Sponsored	18 th -19 th August 2017

			National Seminar at GDC Puttur.	
22.	Demonetisation In India Impact and Prospects	Successes and Failures of Demonetisation in India	ICSSR Sponsored National Conference at Post Graduate Centre: Kavali, VSU	28 th -29 th December 2017

Workshops , Training Programmes And Webinars Participated

S.No	Name of the Programme	Sponsored By	Conducted By	Date and Year
1.	3 days National Workshop on Tally ERP-9	UGC – SERO sponsored	Andhra Christian College, Guntur	27 th - 29 th September 2012
2.	1 Week National Workshop on Emerging Trends and Challenges to enhance Quality in Higher Education	Department of IQAC	J.M.J. College for Women , Tenali	1 st - 7 th November 2016
3.	1 Week Faculty Development Programme	UGC sponsored	Sri Subbaraya & Narayana College, Narsaraopet.	17 th - 23 rd September 2016
4.	1 day Workshop on Adoption, Promotion & Production of MOOCs for SWAYAM platform	UGC – SERO Sponsored	Maulana Azad National Urdu University, Hyderabad.	31 st August 2018
5.	5 Days TOT Programme on ICT	CCE- A.P.	GDC Women Guntur	22 nd - 26 th July 2022
6.	5 Days TOT Programme on Content Delivery and Assessment Methods on L&SCM	CCE- A.P.	GDC Women Guntur	3 rd - 7 th August 2022
7.	5 Days MTTP on Content delivery and Assessment methods on RETAILING	CCE- A.P.	ANU, Guntur	26 th - 30 th September 2022
8.	5 Days TOT Programme on English Medium Instructions and Proficiency in English	CCE- A.P.	GDC Women Guntur	12 th -17 th June 2023
9.	5 Days TOT Programme on Single Major Subject	CCE- A.P.	SRR & CVR College, Vijayawada	18 th -22 nd March 2024

List Of Article Publications

A. Article publications of Sri A. V. Hanumantha Rao, Lecturer in Commerce

S.No	Journal/Book Name	Topic Name	ISSN/ISBN	Month & Year
1.	Recent Trends in Commerce	E-Commerce	ISBN - 978-93-82163-97-8	Oct-2014
2.	E-Commerce and Banking	Trends of E-Commerce and E-Banking	ISBN - 978-93-83823-19-2	Oct-2015
3.	Liberalisation of Higher Education In India	Higher Education System In India	ISBN -978-93-85100-25-3	Nov-2016
4.	DEMONITISATION impacts and prospects	Successes and failures of Demonitisation	ISBN -978-93-83823-26-0	Dec-2017

B. RESEARCH PUBLICATIONS

S.No	Journal Name	Topic Name	ISSN/ISBN	Month & Year
1.	International Journal of Scientific Research and Development(IJSDR)	Economic Impact of Sustainable Tourism and Hospitality sector in India	ISSN - 2455 - 2631	May 5 -2024 Volume 9